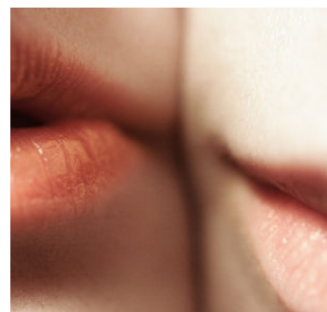




## IGNITING PASSION TO FUEL REMARKABLE CLIENT EXPERIENCES

Covet PR is a national public relations firm devoted to healthy consumer food, beverage, beauty and lifestyle brands. Deeply rooted in all things wellness, we stay ahead of the trends to catapult industry innovators to become household names. Combining expertise, media relationships and hustle across our offices coast to coast, we design creative and custom strategies for traditional and new media platforms; compelling influencer campaigns; and unique experiential activations that bring disruptive CPG brands to life. We only partner with category leaders who beyond selling something good, are doing good, too—brands who make this world a happier and healthier place.

[Learn More](#)





SERVICES

CLIENT EXPERIENCE

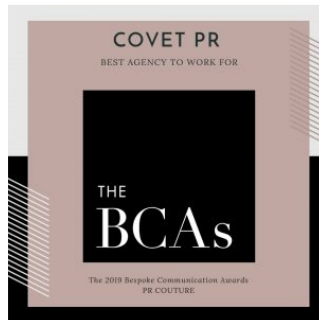
LET'S CHAT!

## CLIENT BUZZ

There are PR firms out there, and then there's Covet PR. This team operates on a whole other level — they're wildly creative, insanely hardworking, and always thinking outside the box to help elevate your brand. They understand the crazy entrepreneurial mindset and share our passion for explosive growth. Covet PR has secured press coverage that we never could have imagined, and we honestly think of them as an extension of our team. Their depth of knowledge of the natural foods industry is unparalleled, and I can't imagine a better PR partner for the long haul.

LIZZI ACKERMAN  
Co-Founder and CMO, Birch Benders

## AWARDS



## GET SOCIAL





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## SIGN UP FOR OUR MONTHLY NEWSLETTER!

<input type="text" value="First"/>	<input type="text" value="Last"/>	<input type="text" value="Your Email"/>	<input type="submit" value="SUBMIT"/>
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### COVET PR

Covet PR is a national public relations firm devoted to food, beverage, beauty and lifestyle brands in the consumer space. We work with companies that are pushing boundaries, setting new standards and innovating the wellness industry. Combining expertise and hustle across our offices' coast to coast, we design creative and custom strategies for traditional and new media platforms; compelling influencer campaigns; and unique experiential activations that bring disruptive CPG brands to life.

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Beverly Hills, CA 90212

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Every brand is unique, which is why we create a highly customized, 360 approach for each client. That means tailoring partnerships, pitches, messaging and strategies to align with overall business goals at every step. Our boutique style paired with decades of large-scale agency experience means personal, focused attention backed by powerful tools to create lasting brand awareness.

### OUR SERVICES

- » 360-degree PR Strategy
- » Brand Messaging + Positioning
- » Brand Partnerships
- » Celebrity Seeding
- » Crisis Management + Corporate Communication
- » Experiential Events + Activations
- » Influencer Marketing
- » Investment Support
- » Regional Media Programming + Activations
- » Strategic Media Counsel
- » Thought Leadership

### PARTNER WITH US

Want to learn more about how we can help take your brand to the next level? Contact us today to find out more about our services, fees and success stories.

[Learn More](#)

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# LEADERSHIP TEAM

From coast to coast, Covet PR is comprised of talented, diligent and dedicated strategists, publicists and communications professionals. With a genuine love for all things healthy, we are foodies, fitness fanatics and clean beauty junkies who are passionate about staying on the pulse of the wellness industry. We embrace our brands personally and professionally, and bring that get-it-done energy to work every day.



**SARA BROOKS**  
CEO AND FOUNDER  
✉ in



**JENNIFER YU**  
PRESIDENT  
✉ in



**VALERIA CARRASCO**  
VICE PRESIDENT  
✉ in



**CASEY BLATT**  
DIRECTOR OF HR  
✉ in

## BE PART OF SOMETHING BIGGER

Do you live and breathe (and eat!) our client brands like we do? Are you looking for fun, dynamic ways to utilize your superior communication skills and make a difference in a fast-growing industry? Shoot us an email and let us know why you would make a stellar addition to our team!

Join Our Team

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# LET'S CHAT



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## SAN FRANCISCO

3739 Balboa Street Suite #1033, San Francisco, CA 94121

## CONTACT US

Covet PR is dedicated to health and wellness CPG brands who are shifting the needle and creating a positive impact on the world. We stay one step ahead of the trends so we can execute smart, thoughtful partnerships and campaigns. Whether you're a disruptive brand wanting to learn more about how we can elevate your business, or an aspiring PR professional looking to learn, grow and advance with one of the top agencies in the country, we want to hear from you!

Name \*

First

Last

Email \*

Company

Topic \*

New Business

Your Message

SUBMIT



## COVET PR

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# CLIENT EXPERIENCE

Covet PR works with CPG brands that are pushing boundaries, setting new standards and innovating the wellness industry. Led by passionate, mission-driven trendsetters, these food, beverage, beauty and lifestyle brands are shaking the status quo. They inspire us to tell their stories, share their vision and enrich the lives of consumers with their better-for-you products.

FOOD BEVERAGES BEAUTY LIFESTYLE







THISTLE



VanLeeuwen



### YOUR PARTNER IN GROWTH

Are you looking for a partner to help elevate your brand? Do you want to build smart, strategic plans, comprehensive campaigns and engaging experiences that will spark media and consumer awareness? Let's talk!

Get Started

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